The "data" URL scheme

1. Abstract

A new URL scheme, "data", is defined. It allows inclusion of small data items as "immediate" data, as if it had been included externally.

2. Description

Some applications that use URLs also have a need to embed (small) media type data directly inline. This document defines a new URL scheme that would work like 'immediate addressing'. The URLs are of the form:

```
data:[<mediatype>][;base64],<data>
```

The <mediatype> is an Internet media type specification (with optional parameters.) The appearance of ";base64" means that the data is encoded as base64. Without ";base64", the data (as a sequence of octets) is represented using ASCII encoding for octets inside the range of safe URL characters and using the standard %xx hex encoding of URLs for octets outside that range. If <mediatype> is omitted, it defaults to text/plain;charset=US-ASCII. As a shorthand, "text/plain" can be omitted but the charset parameter supplied.

The "data:" URL scheme is only useful for short values. Note that some applications that use URLs may impose a length limit; for example, URLs embedded within <A> anchors in HTML have a length limit determined by the SGML declaration for HTML [RFC1866]. The LITLEN (1024) limits the number of characters which can appear in a single
attribute value literal, the ATTSPLEN (2100) limits the sum of all lengths of all attribute value specifications which appear in a tag, and the TAGLEN (2100) limits the overall length of a tag.

The "data" URL scheme has no relative URL forms.

3. Syntax

```plaintext
dataurl    := "data:" [ mediatype ] [ ";base64" ] "," data
mediatype  := [ type "/" subtype ] *( ";" parameter )
data       := *urlchar
parameter  := attribute ";" value
```

where "urlchar" is imported from [RFC2396], and "type", "subtype", "attribute" and "value" are the corresponding tokens from [RFC2045], represented using URL escaped encoding of [RFC2396] as necessary.

Attribute values in [RFC2045] are allowed to be either represented as tokens or as quoted strings. However, within a "data" URL, the "quoted-string" representation would be awkward, since the quote mark is itself not a valid urlchar. For this reason, parameter values should use the URL Escaped encoding instead of quoted string if the parameter values contain any "tspecial".

The ";base64" extension is distinguishable from a content-type parameter by the fact that it doesn’t have a following "=" sign.

4. Examples

A data URL might be used for arbitrary types of data. The URL

```
data:,A%20brief%20note
```

encodes the text/plain string "A brief note", which might be useful in a footnote link.

The HTML fragment:

```html
<IMG SRC="data:image/gif;base64,R0lGODdhMAAwAPAAAAAAAP///ywAAAAAMAAwAAAC8IyPqcv3wCcDkiuc7C0qwyGHHwWpjJu5yqmiYSapyuvUU1vONmOZtfzgFzByTB10QmxOR0TqBQejhRNzOfkJVJ+5yiUqxF5Y51Kh/DeuNcP5yLWGssEhtLiOSpa/Tp7JpHxyendzWTFbX0cxOnKpjgBzi4diinWcdF8kjdyncQ2XXeYGejmJlZeGh9i2cVqanVailT6F5rJ90m6nuTS4OK050vDkQ4XUtwwK0zrcd3iq9uisF81M1OIr71EewwcLp7tuNNkM3uNna3F2JQFo97Vriy/X14/f1cf5VWzXym7PHhhx4dbgYKAAA7"
ALT="Larry">
```
could be used for a small inline image in a HTML document. (The embedded image is probably near the limit of utility. For anything else larger, data URLs are likely to be inappropriate.)

A data URL scheme’s media type specification can include other parameters; for example, one might specify a charset parameter.

    data:text/plain;charset=iso-8859-7,%be%fg%be

can be used for a short sequence of greek characters.

Some applications may use the "data" URL scheme in order to provide setup parameters for other kinds of networking applications. For example, one might create a media type

    application/vnd-xxx-query

whose content consists of a query string and a database identifier for the "xxx" vendor’s databases. A URL of the form:

    data:application/vnd-xxx-query,select_vcount,fcol_from_fieldtable/local

could then be used in a local application to launch the "helper" for application/vnd-xxx-query and give it the immediate data included.

5. History

This idea was originally proposed August 1995. Some versions of the data URL scheme have been used in the definition of VRML, and a version has appeared as part of a proposal for embedded data in HTML. Various changes have been made, based on requests, to elide the media type, pack the indication of the base64 encoding more tightly, and eliminate "quoted printable" as an encoding since it would not easily yield valid URLs without additional %xx encoding, which itself is sufficient. The "data" URL scheme is in use in VRML, new applications of HTML, and various commercial products. It is being used for object parameters in Java and ActiveX applications.

6. Security

Interpretation of the data within a "data" URL has the same security considerations as any implementation of the given media type. An application should not interpret the contents of a data URL which is marked with a media type that has been disallowed for processing by the application’s configuration.
Sites which use firewall proxies to disallow the retrieval of certain media types (such as application script languages or types with known security problems) will find it difficult to screen against the inclusion of such types using the "data" URL scheme. However, they should be aware of the threat and take whatever precautions are considered necessary within their domain.

The effect of using long "data" URLs in applications is currently unknown; some software packages may exhibit unreasonable behavior when confronted with data that exceeds its allocated buffer size.

7. References


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